

PRESS RELEASE

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Sylvain Jaraud joins Carreras, Barsikian Roberston & Associés as a partner, thus further strengthening the firm's already high reputation in the media & entertainment sectors.

One of the main areas of expertise of the firm involves advice and litigation in the media and entertainment sectors.

Two partners – Alain Barsikian and Pierre-Olivier Chartier – assisted by three associates, are already active in this sector (advising on production and artist contracts, and litigation related to infringements, privacy protection and image rights, related tax issues, etc.).

The arrival of Sylvain Jaraud will further strengthen an activity of the firm which is rarely found developed to such an extent within business law firms⁽¹⁾.

Sylvain Jaraud has acquired significant experience over a number of years in the same sectors. He notably advises and represents numerous artists, independent producers and editors. He was previously operating his own law firm.

(1) The firm is recommended for this activity as a first-tier firm in the Legal 500 2008 EMEA & Paris (full service firms): « *Carreras, Barsikian, Robertson & Associés has a vibrant media team, led by Alain Barsikian, a tax expert who advises a number of high profile clients in the media industry. He is assisted by Pierre-Olivier Chartier for litigation. The firm works for clients in the main media sectors.* »

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*Carreras, Barsikian, Robertson & Associés was created in 1994 and advises on all of the main areas of business law, notably mergers and acquisitions, tax, competition, litigation, media and intellectual property.*